

BRENT ARCKEY Head Coach / CEO, Sarasota Sharks Coach of 3x Olympic Champion and World Record Holder Summer McIntosh; Gold Medal Club



RUSSELL MARK ASCA Performance & Education Advisor Internationally renowned stroke technique expert; worked with Team USA athletes in five Olympics



MARY KOREY Head Coach, Greater Somerset County YMCA Head Coach Team USA Junior Pan Pacs 2024; Coaching Staff Team USA Junior Worlds 2023



PAUL DONOVAN Head Coach / CEO, Jersey Wahoos Former Head Coach with multiple Olympians for Swim Ireland; coach of US National Junior teamers; Gold Medal Club



**CHRISTEN SHEFCHUNAS** *Confidence Coach Works with Kate Douglass, Walsh sisters, Lilly King and multiple other Olympians* 



CHRIS PLUMB Head Coach, Carmel Swim Club US Olympic Coach; Coached 4 HS-aged athletes to the US Olympic Team; 10x Gold Medal Club



HERBIE BEHM Head Coach, Arizona State University 2024 NCAA Men's Team Champions; worked with Olympic medalists Leon Marchand, Simone Manuel, Ilya Kharun & others



LAURA MITCHELL Head Coach / Owner, Alto Swim Club USA Swimming Gold Medal Club; multiple Junior National Championships

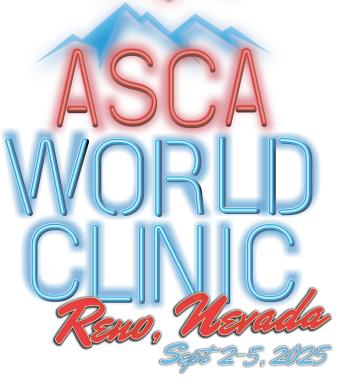


MICHAEL NORMENT Associate Head Coach, University of Georgia Coached 5x World Champion & Olympic Champion breaststroker Nic Fink



KATE LUNDSTEN Head Coach, Aquajets Swim Team Multiple Team USA International Staffs; Coach of Olympians, NAG records holders, US National Junior Teamers





## **PEPPERMILL RESORT**

## **SAMPLE TRACK TOPICS**

**EXPLORE THESE DYNAMIC TRACKS, AND MORE** Packed with Insights, Strategies, and Takeaways for Your Team!

**AGE GROUP:** Psychological & Physiological Development; Mastering Turns; Teaching Butterfly from a Float; Short Axis Skills & Training

**SENIOR:** Incorporating Elite Skill Development While Meeting Physiological Needs; Season & Weekly Planning; Success on the Sprint Side; Optimizing Physiological Adaptation

**HEAD COACH:** Science of Long Term Athlete Development; Designing a Connected System to Support a Singular Vision; Designing a Program: Bottom-to-Top

**BUSINESS:** What, How, Why & When of Strategic Planning; Fostering Creativity; How Your Club Can Maximize Its Resources

**LEARN TO SWIM:** Build a Pool for Under \$50,000; How to Get Kids from Lessons to the Team; Bookend Demographics to Expand your Program

PLUS TRACKS FOR MASTERS, COLLEGE AND HIGH SCHOOL!

## **MARCH MADNESS: REGISTER FOR ONLY \$350**

Only available for the month of March 2025 No refunds or credits; EARLY BIRD PRICE - \$425 through May 15 REGULAR PRICE - \$475 through July 30 TEAM DISCOUNT - \$350 for 5 or more paid registrations from same team through July 30

MORE INFORMATION & REGISTRATION AT ASCAWORLDCLINIC.COM